

MES PONNANI COLLEGE, PONNANI

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

VI SEM B COM 2019-22 : TOPIC FOR PROJECT REPORT

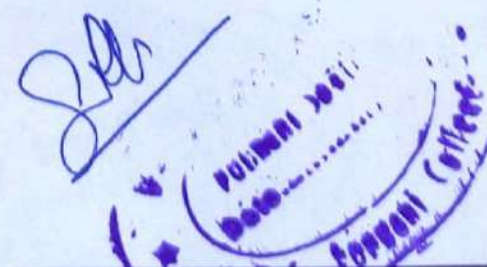
University Reg. No.	Name of the Student	Title of the Project	Name of the Guide
POATBCM001	ADHILA THASNI P	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM002	HASNA C	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM003	MUFEEDA NT	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM004	MUHSINA SHIRIL MP	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM005	MURSHIDA KC	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM006	RINCY PV	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM007	SAFEEDHA	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM008	SHAHANA JABIN	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM009	SULAICA	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM0010	THASNI P	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0011	THASNY	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0012	MOHMOOD IHLAS	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0013	ADHILA FARZANA CV	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0014	FABNA KV	VARIOUS MOTIVATIONAL FACTORS AND ITS IMPACT ON EMPLOYEE SATISFACTION IN BENCO INDUSTRY	FATHIMA
POATBCM0015	FATHIMA MUBEENA K	VARIOUS MOTIVATIONAL FACTORS AND ITS IMPACT ON EMPLOYEE SATISFACTION IN BENCO INDUSTRY	FATHIMA
POATBCM0016	NAVYA KRISHNA KK	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA
POATBCM0017	NIZWA	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA
POATBCM0018	RAFSINA KC	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA



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POATBCM0019	RAHANA CH	A STUDY ON IMPLEMENTION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0020	SAHIBAN	A STUDY ON IMPLEMENTION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0021	SHAANA TK	A STUDY ON IMPLEMENTION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0022	SHAHANA P	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0023	SHIBILA SHERIN C	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0024	AFSANA NP	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0025	AISHWARYA P	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	JAFAR
POATBCM0026	ANEESHA PP	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	JAFAR
POATBCM0027	ANSIRA P	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	RAHEENA
POATBCM0028	ANUPAMA P	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0029	ANUSHA P	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0030	ASWANI PV	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0031	AYISHA HALNA NAVAS	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0032	DHIYA NV	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0033	EHSAN BASHEER MOHAMED BASHEER	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	NASAR
POATBCM0034	FAHIMA	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0035	FARSSENA NASREEN V	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0036	GEETHIKA P	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0037	NAVYA OC	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0038	RANJU TN	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR
POATBCM0039	RINCY EP	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR
POATBCM0040	SAFANA KA	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR



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POATBCM0041	SANA A	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0042	SANA E K	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0043	SANDRA K	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0044	SHAHANA V	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0045	SHAJILA N P	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0046	SHAMEERA HAMZA MOYAN M	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0047	SNEHA V T	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0048	SREELAKSHMI K S	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0049	SREELAKSHMI P V	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0050	SUMAYYA K	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENCE TO PONNANI LOCALITY	ASHA
POATBCM0051	ABHIRAM P V	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENE TO PONNANI LOCALITY	ASHA
POATBCM0052	ARUN K P	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENCE TO PONNANI LOCALITY	ASHA
POATBCM0053	DHILBAR P A	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0054	FASIL K V	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0055	GEO SEBASTIAN	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0056	MOHAMMED HASHIQ M	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	NESIYA
POATBCM0057	MOHAMMED MURSHID F	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	NESIYA
POATBCM0058	MOHAMMED SHAMIR M V	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	THANZEELA
POATBCM0059	MUHAMMED SUHAIB	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0060	N A MOHAMMED NASFAN	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0061	NAVEEN BENNY A	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0063	ROSHAN K DINESH	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA
POATBCM0064	SHAHID K V	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA
POATBCM0065	SOORYAATH P P	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA



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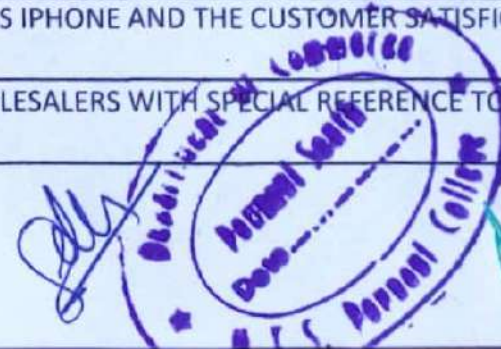
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Register Number	Name of the student	Title of the Project	Name of the Guide
POATBBAR01	ASNA K A	A STUDY ON CONSUMER PERCEPTION TOWARDS DIFFERENT SMARTPHONE BRANDS WITH A SPECIAL REFERENCE TO YOUNGERS	Dr. SIJI VARGHESE V
POATBBAR02	ASNA SHERIN P P	TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	Dr. SIJI VARGHESE V
POATBBAR03	AYSHA A V	A STUDY ON SERVICE RENDERED BY AKSHAYA CENTERS FOR THE DVPT OF RURAL AREAS	MUNEERA K
POATBBAR04	AYSHA JANNA	A STUDY ON JOB SATISFACTION OF NURSES WORKING IN PRIVATE HOSPITAL WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	MUNEERA K
POATBBAR05	BANEESHA P V	A STUDY ON INVESTMENT BEHAVIOR OF PEOPLE TOWARDS POST OFFICE SAVING SCHEME	MUNEERA K
POATBBAR06	BASIMA M E	STUDY ON EXPORT OF FOOD PRODUCTS WITH SPECIAL REFERENCE TO NELLARA FOOD INDUSTRIES, VATTAMKKULAM	MUNEERA K
POATBBAR07	DHANA T K	A STUDY ON LABOUR WELFARE AND SOCIAL SECURITY REFERENCE TO NELLERA FOOD INDUSTRY	MUNEERA K
POATBBAR08	FATHIMA NASRINA	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO KUTTIPIURAM PANCHAYAT	FATHIMA A.V
POATBBAR09	P V SENIYYA SAHEER	EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	FATHIMA A.V
POATBBAR10	RIFANA RISIN V	A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL WITH SPECIAL REFERENCE TO THRISSUR CITY	FATHIMA A.V
POATBBAR11	SHEBIN BANU A S	A STUDY ON E-GOVERNANCE SERVICE AND CUSTOMER SATISFACTION THROUGH AKSHAYA CENTRES	FATHIMA A.V
POATBBAR12	APARNA CHANDRAKANT BHOSALE	A STUDY ON THE IMPACT OF OIL PRICE FLUCTUATION AMONG COMMON PEOPLE WITH SPECIAL REFERENCE OF PONNANI TALUK	FATHIMA A.V
POATBBAR13	FILZA NITHA A K	A COMPARATIVE STUDY ON STRATEGIES OF ONLINE SHOPPING WITH REFERENCE TO AMAZON AND FLIPKART	THABSHEERA T
POATBBAR14	RAMEESA NASREEN	A STUDY ON SATISFACTION LEVEL OF CUSTOMERS OF LIC WITH SPECIAL REFERENCE IN PONNANI TALUK	THABSHEERA T
POATBBAR15	RIYA K	A STUDY ABOUT PASSENGER'S SATISFACTION TOWARDS RAILWAY SERVICE WITH SPECIAL REFERENCE TO CALICUT AREA, PALAKKAD DIVISION	THABSHEERA T
POATBBAR16	SUHAILA K	A STUDY ON CUSTOMERS SATISFACTION TOWARDS E-BANKING SYSTEM WITH SPECIAL REFERENCE PONNANI MUNICIPALITY	THABSHEERA T
POATBBAR17	ADHIMA BABU M	A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR	THABSHEERA T



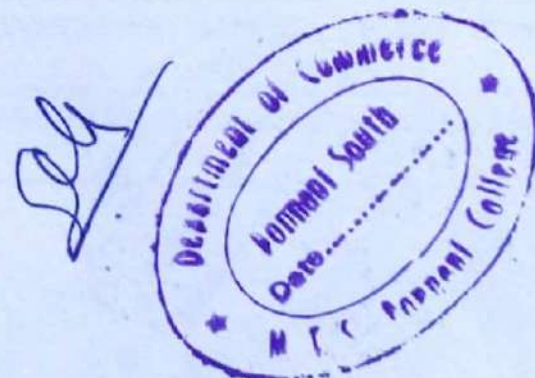
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POATBBAR18	AFI T C	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	JAHFAR A
POATBBAR19	ARSHINA T	THE IMPACT OF SOCIAL MEDIA MARKETING ON CUSTOMER PREFERENCE IN FASHION INDUSTRY	JAHFAR A
POATBBAR20	ARYA K P	A STUDY ON CONSUMER SATISFACTION ON LAKME PRODUCT SPECIAL REFERENCE TO PONNANI MUNICIPALITY	JAHFAR A
POATBBAR21	AYISHATHU SHAMREEN P	A STUDY ON PETROL PUMP DEALERS ATTITUDE TOWARDS DAILY FUEL PRICE VARIATION	JAHFAR A
POATBBAR22	DHANYA P	CONSUMER ATTITUDE TOWARDS PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO MAVELISTORE	JAHFAR A
POATBBAR23	DHILNA ASLIN	A STUDY ON BRAND PREFERENCE OF TWO WHEELER MOTOR CYCLES AMONG CUSTOMERS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	RAHEENA
POATBBAR24	FATHIMA ASILIYA	STUDY ON PETROL PUMP DEALERS ATTITUDE TOWARDS DAILY FUEL PRICE VARIATION WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT.	RAHEENA
POATBBAR25	FAZNA E	BRAND PERCEPTION OF AMUL PRODUCTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	RAHEENA
POATBBAR26	GOPIKA C G	PROBLEMS FACED BY UNORGANISED WORKERS IN MASON SECTOR WITH SPECIAL REFERENCE TO KALPAKANCHERY VILLAGE	RAHEENA
POATBBAR27	HANNA THASNEEM N A	BRAND PREFERENCE OF TWO WHEELER MOTOR CYCLES AMONG CUSTOMERS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	RAHEENA
POATBBAR28	JASEENA K	A STUDY ON THE EFFECT OF ADVERTISEMENT ON CONSUMER BRAND PREFERENCE	NASAR K
POATBBAR29	JUMANA RINSI A	THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR	NASAR K
POATBBAR30	MURSHIDHA V V	CUSTOMER SATISFACTION OF PHONE PE MOBILE PAYMENT APP	NASAR K
POATBBAR31	N AMAL RASHEED	A STUDY ABOUT SAMSUNG COMPANIES INTERNATIONAL MARKETING STRATEGY, CUSTOMER SATISFACTION OF SAMSUNG PRODUCT AND THEIR LATEST TECHNOLOGIES	NASAR K
POATBBAR32	NEHALA SHARIN O	A STUDY ON CONSUMERS PERCEPTION ABOUT THE SALES PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS IN SPECIAL REFERENCE IN MARANCHERY PANCHAYAT	NASAR K
POATBBAR33	RAFNA K V	A STUDY ON PROBLEMS FACED BY UNORGANISED WORKERS IN MASON SECTOR WITH SPECIAL REFERENCE TO KALPAKANCHERY VILLAGE	RAFEEQUE M T
POATBBAR34	RUSHDA V A	STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTHS	RAFEEQUE M T
POATBBAR35	SAHSINA NOURI U	EFFECTIVENESS AND POPULARITY OF EPAYMENT SOLUTIONS AND SMART CARD	RAFEEQUE M T
POATBBAR36	SALMA	A STUDY ON BRAND LOYALTY TOWARDS IPHONE AND THE CUSTOMER SATISFICATION TOWARDS APPLE IPHONE	RAFEEQUE M T
POATBBAR37	SHABNA P P	THE PROBLEMS FACED BY FRUITS WHOLESALERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT	RAFEEQUE M T



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POATBBAR38	SHAMLA SHAREEN T	CUSTOMER SATISFACTION OF REDMI PHONES AT PONNANI MUNICIPALITY	RAFEEQUE M T
POATBBAR39	SINAN	A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION	Dr. ASHA K. MOIDEEN
POATBBAR40	SNEHA C S	ONLINE ADVERTISING OVER CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE	Dr. ASHA K. MOIDEEN
POATBBAR41	SREEDEVI K M	A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS LUX SOAP WITH SPECIAL REFERENCES TO PONANANI AREA	Dr. ASHA K. MOIDEEN
POATBBAR42	THESNEEM P	A STUDY ON BRAND PERCEPTION OF AMUL PRODUCTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	Dr. ASHA K. MOIDEEN
POATBBAR43	AKHIL M SURESH	A STUDY OF CUSTOMER SATISFACTION OF REDMI PHONES AT PONNANI MUNICIPALITY	Dr. ASHA K. MOIDEEN
POATBBAR44	AMEER M P	EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM PANCHAYATH	NESIYA M
POATBBAR45	ANAS M T	A STUDY STRESS MANAGEMENT OF TEACHERS DURING COVID 19 PANDEMIC	NESIYA M
POATBBAR46	ARJUN V V	A STUDY ON ONLINE BUYING BEHAVIOUR AMONG YOUTH IN FLIPKART	NESIYA M
POATBBAR47	IRSHAD MON C	THE EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM	NESIYA M
POATBBAR48	MANSOOR K M	A STUDY ON CUSTOMER SATISFACTION OF PHONE PE MOBILE PAYMENT APP	NESIYA M
POATBBAR49	MOHAMMED FAZAL	STUDY ON CONSUMER PERCEPTION TOWARDS IPHONES WITH SPECIAL REFERENCE TO PONNANI	NESIYA M
POATBBAR50	MUHAMED RIYAS T	A STUDY ON BRAND LOYALTY OF ADIDAS PRODUCTS WITH SPECIAL REFERENCE TO PONNANI	NESIYA M
POATBBAR51	MUHAMMED SHAKIR ZADHAH P P	CONSUMERS PERCEPTION ABOUT THE SALES PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS	THANZEELA
POATBBAR52	NIVED C	IMPACT OF ONLINE ADVERTISING OVER CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE THANZEELA	THANZEELA
POATBBAR53	SAJEESH KRISHNAN M P	A STUDY ON THE PROBLEMS FACED BY FRUITS WHOLESALERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT	THANZEELA
POATBBAR54	SOBIN K P	STRESS MANAGEMENT OF TEACHERS DURING COVID 19 PANDEMIC WITH SPECIAL REFERENCE TO PONNANI TALUK	THANZEELA
POATBBAR55	SREENATH P P R	A STUDY ON BRAND PERCEPTION OF SOFT DRINK AMONG YOUTH	THANZEELA
POATBBAR56	SUJIN C P	A STUDY ON THE EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM PANCHAYATH	THANZEELA



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Register No	Name	Topic of the Project	Name of the Guide
POAUMCM001	ANUSHA K V	A STUDY ON IMPACT OF COVID 19 IN THE FIELD OF TWO WHEELERS SALES WITH SPECIAL REFERENCE TO PONNANI TALUK	Dr.SIJI VARGHESE.V
POAUMCM002	ANUSREE P	A STUDY ON THE EFFECTIVENESS OF ONLINE CLASSES DURING THE PERIOD OF COVID-19 AMONG PG STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	Dr.SIJI VARGHESE.V
POAUMCM003	ARUN VM	A STUDY ON THE CUSTOMER PERCEPTION TOWARDS BSNL WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY"	Dr.SIJI VARGHESE.V
POAUMCM004	AYISHABEEVI K	A STUDY ON SAVINGS AND INVESTMENT PATTERN OF FISHERMEN IN PONNANI	MUNEERA.K
POAUMCM005	FATHIMATHUL ATHIYYA P	A STUDY ON THE KNOWLEDGE AND PERCEPTION OF CONSUMERS TOWARDS E-FOOD ORDERING AND DELIVERY SYSTEM WITH SPECIAL REFERENCE TO KAPPUR PANCHAYAT	MUNEERA K
POAUMCM006	HANA BACKER	A STUDY ON AWARENESS OF GREEN PRODUCT AMONG CONSUMERS WITH SPECIAL REFERENCE TO VADAKEKKAD PANJAYATH'	MUNEERA.K
POAUMCM007	HARSHA P P	A STUDY ON PROBLEM FACED BY CONSUMERS WHILE TAKING HOUSING LOAN WITH SPECIAL REFERENCE TO KAPPUR PANJAYATH	FATHIMA A V
POAUMCM008	JULFAR T	ICT USE AND EFFECTIVENESS AMONG THE STUDENTS OF MES PONNANI COLLEGE	FATHIMA A V
POAUMCM009	JYOTHI P	A STUDY ON THE USE OF ELECTRONIC TRANSACTIONS AMONG PEOPLE WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATIMA A V
POAUMCM010	KRISHNENDHU T V	A STUDY ON SAVINGS AND INVESTMENT PATTERNS OF RURAL WOMEN WITH SPECIAL REFERENCE TO PONNANI TALUK	THABSHEERA T
POAUMCM011	MANJU E V	A STUDY ON THE PROBLEMS FACED BY WOMEN IN PRIVATE BANKING SECTOR WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	THABSHEERA T
POAUMCM012	MANJU GAYATHRI V	A STUDY ON AWARENESS AND PERCEPTION OF RURAL PEOPLE TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	THABSHEERA.T
POAUMCM013	MEHJABEEN	A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO PONNANI TALUK	JAHFAR .A
POAUMCM014	MRIDULA S	A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO PATTAMBI TALUK	JAHFAR.A



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POAUMCM015	MUHSINAMOL C K	A STUDY ON EMPLOYEE SATISFACTION ON WORKING FROM HOME DURING COVID 19	JAHFAR A
POAUMCM016	MURSHIDA K	PERFORMANCE ANALYSIS OF SELECTED PRIVATE SECTOR BANKS IN INDIA USING CAMELS MODEL	RAHEENA KM
POAUMCM017	NEETHU K K	A STUDY ON THE IMPACT OF COVID 19 CRISIS ON UNORGANISED SECTOR WORKERS IN KUNNAMKULAM MUNICIPALITY	RAHEENA.K.M
POAUMCM018	NIMA THOMAS	A STUDY ON CUSTOMER PREFERENCE TOWARDS HEALTH INSURANCE POLICIES WITH SPECIAL REFERENCE TO KUNNAMKULAM MUNICIPALITY	RAHEENA.K.M
POAUMCM019	RAHIBA K	A STUDY ON THE SERVICES PROVIDED BY E-WALLET WITH SPECIAL REFERENCE TO PAYTM	RAFEEQUE. MT
POAUMCM020	RASHIKKA R V	A STUDY ON THE WOMEN ATTITUDE TOWARDS CASHLESS ECONOMY WITH SPECIAL REFERENCE TO VELIYMCODE AREA	RAFEEQUE.M.T
POAUMCM021	RENU R	A STUDY ON OPPORTUNITIES AND CHALLENGES OF RETAILERS IN RURAL AREA IN COVID 19 CONTEXT WITH SPECIAL REFERENCE TO VATTAMKULAM GRAMPANCHAYATH	RAFEEQUE.M.T
POAUMCM022	RINSHA PARVEEN V	ROLE OF KUDUMBASREE IN FINANCIAL INCLUSION AND WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO MARANCHERY PANCHAYATH	NAZAR.K
POAUMCM023	ROSHNI K T	A STUDY ON CONSUMER'S PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO KALADI PANCHAYATHU	NAZAR.K
POAUMCM024	SAFWANA M	A STUDY ON CUSTOMER ATTITUDE TOWARDS MOBILE BANKING AND FACTORS INFLUENCING MOBILE BANKING SERVICE WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	NAZAR.K
POAUMCM025	SHABNA C	A STUDY ON THE INVESTMENT BEHAVIOR OF SCHOOL TEACHERS	NAZAR.K
POAUMCM026	SHAMNA NALAKATHU PUTHETHEL	STUDENT'S ATTITUDE TOWARDS USAGE OF PLASTIC CARDS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE, PONNANI	THANZEELA
POAUMCM027	SHARAFUNNISA P M	A STUDY ON THE ATTITUDE OF COMMERCE STUDENTS TOWARDS ENTREPRENEURSHIP	THANZEELA
POAUMCM028	SNEHA CHANDRAN P P	A STUDY ON THE IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR	THANZEELA
POAUMCM029	SREELAKSHMY C P	A STUDY BASED ON ONLINE SHOPPING WITH SPECIAL REFERENCE TO CHAVAKKAD	THANZEELA
POAUMCM030	THAB SHEERA T	A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO PONNANI TALUK	THANZEELA



Arjun

Principal
MES Ponnani College
Ponnani South - 679 586

**“A STUDY ON IMPACT OF COVID-19 IN THE FIELD OF
TWO WHEELERS SALES WITH SPECIAL REFERENCE
TO MALAPPURAM DISTRICT”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

ANUSHA.K.V

(REG.NO: POAUMCM001)

Under the guidance of

Dr. SIJI VERGHESE.V

Assistant professor

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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(Govt. Aided & Affiliated to University of Calicut)

Ponnani south P.O, Malappuram,

2020-2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

MES PONNANI COLLEGE , PONNANI

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Ponnani South-679586

Malappuram ,Kerala

CERTIFICATE

This is to certify that Mrs. ANUSHA KV (POAUMCM001), Student of Department of Commerce has completed her project entitled "A STUDY ON IMPACT OF COVID-19 IN THE FIELD OF TWO WHEELERS SALES WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the Master Degree of Commerce of the University of Calicut and that has not been previously formed basis for the award of any degree.


Dr SIJI VERGHESE V

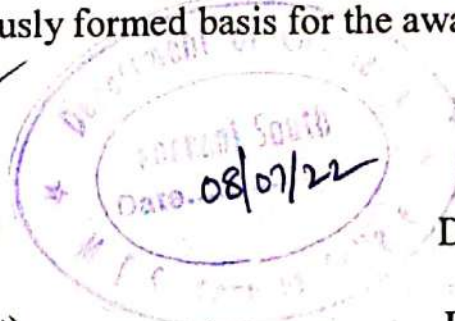
(Head of the department)

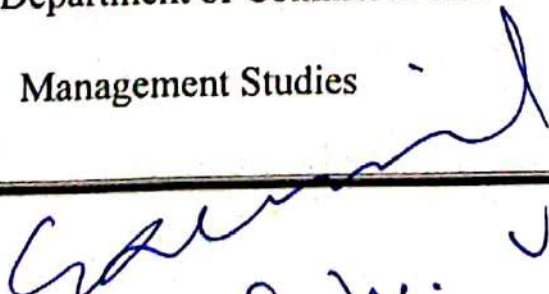
Department of Commerce and

Management Studies

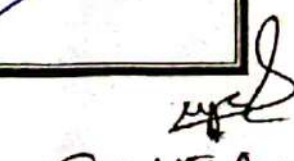

DR. SIJI VERGHESE V

Head Of the Department




Bachche.


17/8/22


SINIJA - A5

**“A STUDY ON THE EFFECTIVENESS OF ONLINE
CLASSES DURING THE PERIOD OF COVID-19, AMONG
PG STUDENTS WITH SPECIAL REFERENCE TO M.E.S
PONNANI COLLEGE, PONNANI OF MALAPPURAM
DISTRICT”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

ANUSREE.P

(REG.NO: POAUMCM002)

Under the guidance of

Dr. SIJI VERGHESE.V

Assistant professor

Department of Commerce and Management Studies



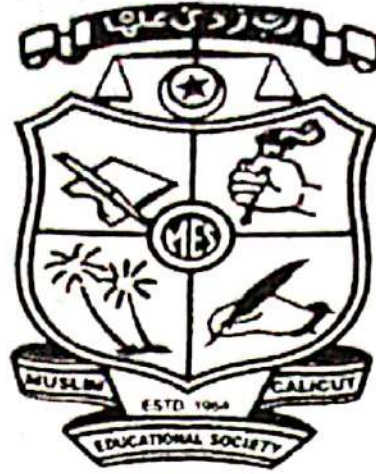
MES PONNANI COLLEGE

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(Affiliated to University of Calicut)

Ponnani south P.O, Malappuram,

2020 - 2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

M.E.S PONNANI COLLEGE

NAAC RE-ACCREDITED WITH A+ GRADE

Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. ANUSREE.P(POAUMCM002) student of Department of Commerce and Management studies has completed her project entitled "A STUDY ON THE EFFECTIVENESS OF ONLINE CLASSES DURING THE PERIOD OF COVID-19, AMONG PG STUDENTS WITH SPECIAL REFERENCE TO M.E.S PONNANI COLLEGE, PONNANI OF MALAPPURAM DISTRICT", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

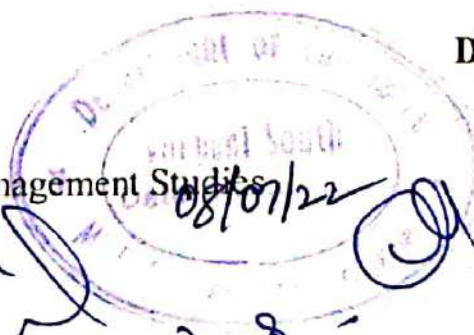
Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

Dr. SIJI VERGHESE.V

(Supervising Guide)



ANUSREE.P

A STUDY ON CUSTOMER SATISFACTION TOWARDS BSNL IN PONNANI MUNICIPALITY AREA

PROJECT REPORT

Submitted to the University of Calicut
in the partial fulfillment of the requirement for the award of the degree of
MASTER OF COMMERCE

SUBMITTED BY
ARUN V M
(REG.NO: POAUMCM003)

Under the guidance of

Dr. SIJI VERGHESE.V
Assistant Professor
Department of Commerce & Management Studies



MES PONNANI COLLEGE
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M.E.S PONNANI COLLEGE
NAAC RE-ACCREDITED WITH A+ GRADE
Ponnani South- 679586 Malappuram- Kerala**

CERTIFICATE

This is to certify that **Mr. ARUN.VM (POAUMCM003)** student of Department of Commerce has completed his project entitled "**A STUDY ON CUSTOMER SATISFACTION TOWARDS BSNL IN PONNANI MUNICIPALITY AREA**" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

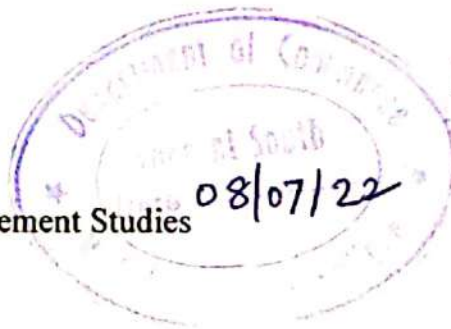
Head of the Department

Department of Commerce and Management Studies

MES Ponnani College

Dr. SIJI VERGHESE.V

(Supervising Guide)



**“A STUDY ON SAVINGS AND INVESTMENT PATTERNS
OF FISHERMEN COMMUNITY IN PONNANI”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

AYISHA BEEVI. K

(REG.NO: POAUMCM004)

Under the guidance of

Smt. MUNEERA. K

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani south P.O, Malappuram

2020 – 2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

M.E.S PONNANI COLLEGE

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Ponnani South-679586 Malappuram-Kerala

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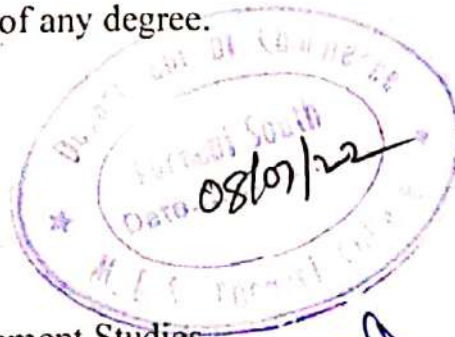
This is to certify that **Ms. AYISHA BEEVI.K (POAUMCM004)** student of Department of Commerce and management studies has completed her project entitled **“A STUDY ON SAVINGS AND INVESTMENT PATTERNS OF FISHERMEN COMMUNITY IN PONNANI”**, is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.


Dr. SIJI VERGHESE

Head of the Department

Department of Commerce and Management Studies

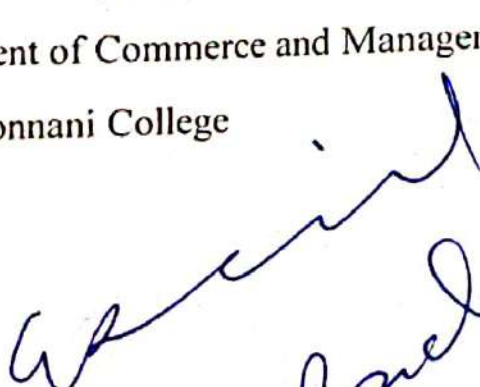
M.E.S Ponnani College





MUNEERA.K.

(Supervising Guide)


Boneloshu


SUNJA-A-S

**“A STUDY ON THE KNOWLEDGE AND PERCEPTION OF CONSUMERS
TOWARDS E-FOOD ORDERING AND DELIVERY SYSTEM”
WITH SPECIAL REFERENCE TO KAPPUR PANCHAYAT**

PROJECT REPORT

Submitted to University of Calicut

in the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

FATHIMATHUL ATHIYYA P

(Reg.No:POAUMCM005)

Under the guidance of

Mrs. MUNEERA K

Asst. Professor

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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(Affiliated to the University of Calicut)

Ponnani, Malappuram

2020-2022

**“A STUDY ON THE KNOWLEDGE AND PERCEPTION OF CONSUMERS
TOWARDS E-FOOD ORDERING AND DELIVERY SYSTEM”
WITH SPECIAL REFERENCE TO KAPPUR PANCHAYAT**

PROJECT REPORT

Submitted to University of Calicut
in the partial fulfillment of the requirement for the award of the degree of
MASTER OF COMMERCE

Submitted by
FATHIMATHUL ATHIYYA P
(Reg.No:POAUMCM005)

Under the guidance of
Mrs. MUNEERA K
Asst. Professor
Department of Commerce and Management Studies



MES PONNANI COLLEGE

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(Affiliated to the University of Calicut)

Ponnani, Malappuram

2020-2022

**“A STUDY ON AWARENESS OF GREEN PRODUCTS
AMONG CONSUMERS WITH SPECIAL REFERANCE TO
KADAVALLUR PANJAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of degree of

MASTER OF COMMERCE

SUBMITTED BY

HANA BACKER

(REG.NO: POAUMCM006)

Under the guidance of

Smt. MUNEERA K

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani South P.O. Malappuram

2020-2022



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M.E.S PONNANI COLLEGE

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. HANA BACKER (POAUMCM006) student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON AWARENESS OF GREEN PRODUCTS AMONG CONSUMERS WITH SPECIAL REFERANCE TO KADAVALLUR PANJAYATH", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College



MUNEERA K

(Supervising Guide)

SINIJA A.S

Handwritten signature and text:
back to school

**“A STUDY ON PROBLEM FACED BY CONSUMERS WHILE
TAKING HOUSING LOAN WITH SPECIAL REFERANCE TO
KAPPUR PANJAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

HARSHA P P

(REG.NO: POAUMCM007)

Under the guidance of

FATHIMA A V

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

NAAC Re Accredited with A+ grade

(Affiliated to University of Calicut)

Ponnani south P.O, Malappuram,

2020-2022



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M.E.S PONNANI COLLEGE
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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE


This is to certify that Ms. **HARSHA P P (POAUMCM007)** student of Department of Commerce has completed her project entitled "**A STUDY ON PROBLEM FACED BY CONSUMERS WHILE TAKING HOUSING LOAN WITH SPECIAL REFERANCE TO KAPPUR PANJAYATH**", is a bonifide record of work done under the guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

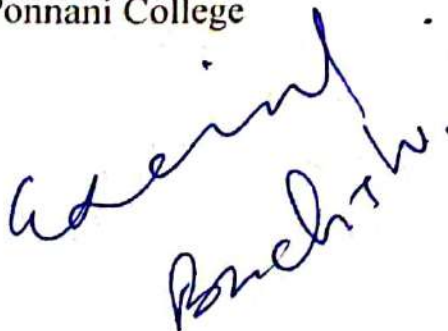

Dr. SIJI VERGHESE.V

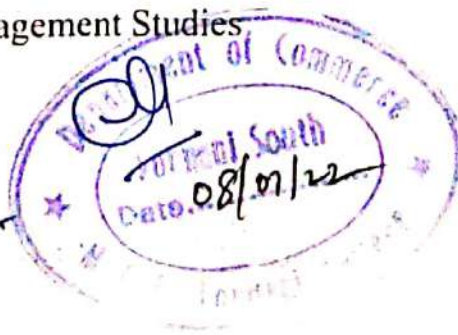
Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College


FATHIMA A V
(Supervising Guide)






SINGA. A.S

**“A STUDY AMONG STUDENTS ON THE ICT ENABLED
TEACHING-LEARNING PROCESS WITH THE TOOLS AND
RESOURCES AVAILABLE IN MES PONNANI COLLEGE”**

PROJECT REPORT

**SUBMITTED
TO**

The University of Calicut

In partial fulfilment of the requirements for the award of

Degree of

Master of Commerce

**SUBMITTED
BY**

JULFAR T.

Reg. No.: POAUMCM008

Under the guidance of

FATHIMA A V

Assistant Professor,

Department of Commerce and Management Studies



**DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
MES PONNANI COLLEGE**

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Ponnani South P.O, Malappuram District, Kerala, India - 679586

2020-2022



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MES PONNANI COLLEGE

NAAC RE-ACCREDITED WITH A+ GRADE (CGPA 3.46)

PONNANI SOUTH PO, MALAPPURAM, KERALA, INDIA-679586

CERTIFICATE

This is to certify that **Mr. JULFAR T. (POAUMCM008)** student of PG Department of Commerce and Management Studies has completed his project entitled **"A STUDY AMONG STUDENTS ON THE ICT ENABLED TEACHING-LEARNING PROCESS WITH THE TOOLS AND RESOURCES AVAILABLE IN MES PONNANI COLLEGE"**, is a bonafide record of work done under my guidance and supervision of **Mrs. FATHIMA A V** and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department,

Department of Commerce and Management Studies,

MES Ponnani College





**DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
MES PONNANI COLLEGE**

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FATHIMA A V
(Supervising Guide)
Assistant Professor,

Department of Commerce and Management Studies
MES Ponnani College

Checked & verified by

SINDA A.S

(External Examiner)

**“A STUDY ON THE USE OF ELECTRONIC
TRANSACTION AMONG PEOPLE WITH SPECIAL
REFERENCE TO PONNANI MUNICIPALITY”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

JYOTHI. P

(REG.NO: POAUMCM009)

Under the guidance of

Mrs. FATHIMA A.V

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

NAAC Re Accredited with A+ grade

(Affiliated to University of Calicut)

Ponnani south P.O, Malappuram,

2020-2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

M.E.S PONNANI COLLEGE

NAAC RE-ACCREDITED WITH A+ GRADE

Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

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Dr. SIJI VERGHESE.

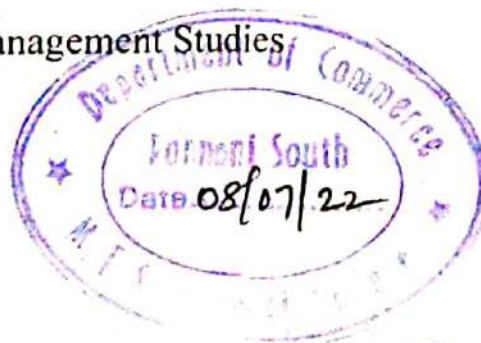
Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

FATHIMA A.V

(Supervising Guide)



Handwritten signature of Dr. Siji Vergheese

Handwritten initials

Handwritten signature of Fathima A.V
SINHA.A.S

**“A STUDY ON SAVINGS AND INVESTMENTS PATTERNS
OF RURAL WOMEN WITH SPECIAL REFERENCE TO
PONNANI TALUK”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

KRISHNENDHU.T. V

(REG.NO: POAUMCM010)

Under the guidance of

THABSHEERA.T

Assistant Professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

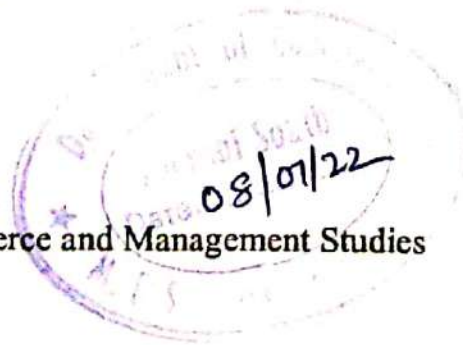
This is to certify that Mrs. KRISHNENDHU .T.V (POAUMCM010) student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON SAVINGS AND INVESTMENTS PATTERNS OF RURAL WOMEN WITH SPECIAL REFERANCE TO PONNANI TALUK", is a bonafide record of work done under my guidance and supervision of Mrs. THABSHEERA.T and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

PG Department of Commerce and Management Studies

M.E.S Ponnani College



THABSHEERA.T

(Supervising Guide)

SINJA-A-S

**“A STUDY ON THE PROBLEMS FACED BY WOMEN IN
PRIVATE BANKING SECTOR WITH SPECIAL REFERENCE
TO PONNANI MUNICIPALITY”**

PROJECT REPORT

Submitted to Calicut University

in partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

MANJU E V

(Reg.No:POAUMCM011)

Under guidance of

Mrs. THABSHEERA.T

Assistant Professor,
Department of Commerce and Management studies



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**DEPARTMENT OF COMMERCE AND MANAGEMENT
STUDIES**

MES PONNANI COLLEGE, PONNANI


**Reaccredited by NAAC with A+ Grade Ponnani South-679586 Malappuram,
Kerala**

CERTIFICATE

This is to certify that **Mr. MANJU E V (POAUMCM011)**, Student of P.G. Department of Commerce has completed his project entitled **“A STUDY ON THE PROBLEMS FACED WOMEN IN PRIVATE BANKING SECTOR WITH SPECIAL REFERENCE WITH PONNANI MUNICIPALITY”** is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the master degree of **COMMERCE** of the University of Calicut and that has not been previously formed basis for the award of any degree.


Dr. SIJI VERGHESE. V
(Head of the department)

Department of commerce and
management studies


THABSHEERA.T
Assistant Professor


SINDA.A.S

**“A STUDY ON AWARENESS AND PERCEPTION OF
RURAL PEOPLE TOWARDS E-BANKING SERVICES WITH
SPECIAL REFERENCE TO PONNANI MUNICIPALITY”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

MANJU GAYATHRI.V

(REG.NO: POAUMCM012)

Under the guidance of

Mrs. THABSHEERA.T

Assistant professor

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani South P.O, Malappuram

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M.E.S PONNANI COLLEGE

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. MANJU GAYATHRI.V (POAUMCM012), student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON AWARENESS AND PERCEPTION OF RURAL PEOPLE TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.


Dr. SIJI VERGHESE.V

Head of the Department


Department of Commerce and Management Studies

M.E.S Ponnani College




THABSHEERA.T

(Supervising Guide)


Srinija A.S

**“A STUDY ON CONSUMER BEHAVIOUR TOWARDS
INSTANT FOOD PRODUCTS WITH SPECIAL
REFERENCE TO PONNANI MUNICIPALITY”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

MEHJABEEN

(REG.NO: POAUMCM013)

Under the guidance of

Mr. JAHFAR. A

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani south P.O, Malappuram

2020 - 2022



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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. MEHJABEEN (POAUMCM013) student of Department of Commerce and management studies has completed her project entitled "A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH SPECIAL REFERANCE TO PONNANI MUNICIPALITY", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

Mr. JAHFAR. A

(Supervising Guide)



**“A STUDY ON STRESS MANAGEMENT AMONG BANK
EMPLOYEES WITH SPECIAL REFERENCE TO PATTAMBI
TALUK”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

MRIDULA O.S

(REG.NO: POAUMCM014)

Under the guidance of

Mr. JAHFAR A

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani south P.O, Malappuram

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. MRIDULA O.S (POAUMCM014) student of Department of Commerce has completed her project entitled "A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO PATTAMBI TALUK" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

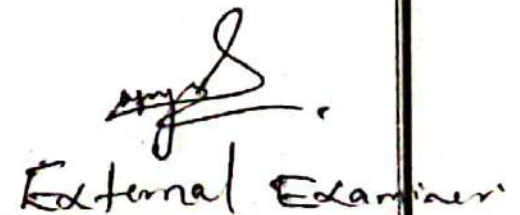
Department of Commerce and Management Studies

M.E.S Ponnani College


JAHFAR A

(Supervising Guide)




External Examiner

**“A STUDY ON EMPLOYEES SATISFACTION TOWARDS
WORK FROM HOME DURING COVID 19 WITH SPECIAL
REFERENCE TO GURUVAYOOR MUNICIPALITY”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

MUHSINAMOL C K

(REG.NO: POAUMCM015)

Under the guidance of

Mr. JAHFAR. A

Assistant professor,

Department of Commerce and Management Studies



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CERTIFICATE

This is to certify that Ms. MUHSINAMOL C K (POAUMCM015) student of Department of Commerce and management studies has completed her project entitled "A STUDY ON EMPLOYEES SATISFACTION TOWARDS WORK FROM HOME DURING COVID 19", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

JAHFAR. A

(Supervising Guide)



SINGJA. A.S

**“PERFORMANCE ANALYSIS OF SELECTED PRIVATE
SECTOR BANKS IN INDIA USING CAMEL MODEL”**

PROJECT REPORT

Submitted to University of Calicut
In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

MURSHIDA K

(REG.NO:POAUMCM016)

Under the guidance of

Mrs. RAHEENA KM

Assistant Professor

Department of Commerce and Management Studies



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Ponnani south P.O, Malappuram

2020 - 2022

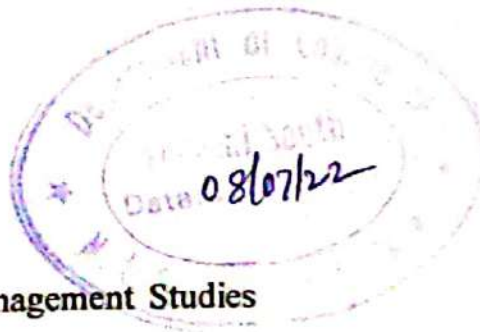


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M.E.S PONNANI COLLEGE
NAAC RE-ACCREDITED WITH A+ GRADE
Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. MURSHIDA K (POAUMCM016) student of Department of Commerce and Management studies has completed her project entitled "PERFORMANCE ANALYSIS OF SELECTED PRIVATE SECTOR BANKS IN INDIA USING CAMEL MODEL" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V
Head of the Department
Department of Commerce and Management Studies
M.E.S Ponnani College



Mrs. RAHEENA KM
(Supervising Guide)

Badsha. **SINIJA.A.S**
External Examiner.

**“A STUDY ON THE IMPACT OF COVID-19 CRISIS
ON UNORGANIZED SECTOR WORKERS IN
KADAVALLUR GRAMAPANCHAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

NEETHU K.K

(REG.NO: POAUMCM017)

Under the guidance of

Mrs. RAHEENA.K.M

Assistant professor,

Department of Commerce and Management Studies



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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. NEETHU K.K (POAUMCM017) student of PG Department of Commerce has completed her project entitled "A STUDY ON THE IMPACT OF COVID-19 CRISIS ON UNORGANIZED SECTOR WORKERS IN KADAVALLUR GRAMAPANCHAYATH", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

RAHEENA.K.M

(Supervising Guide)



Badista.

External Examiner.

**“A STUDY ON CUSTOMER PREFERENCE TOWARDS
HEALTH INSURANCE POLICIES WITH SPECIAL
REFERENCE TO KUNNAMKULAM MUNICIPALITY”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

NIMA THOMAS

(REG.NO: POAUMCM018)

Under the guidance of

Mrs.RAHEENA.K.M

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani south P.O, Malappuram,

2020-2022

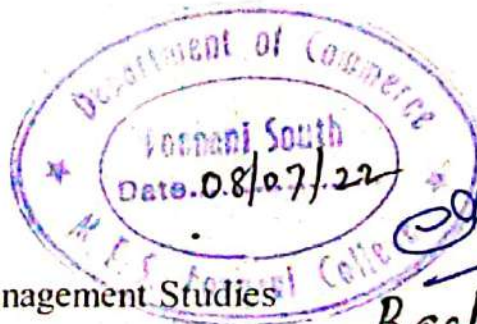


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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. NIMA THOMAS (POAUMCM018), student of Department of Commerce and Management studies has completed her project entitled "A STUDY ON CUSTOMER PREFERENCE TOWARDS HEALTH INSURANCE POLICIES WITH SPECIAL REFERENCE TO KUNNAMKULAM MUNICIPLALITY", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V
Head of the Department
Department of Commerce and Management Studies
M.E.S Ponnani College



RAHEENA.K.M
(Supervising Guide)

Bachchan U *SINHA A.S*
External Examiner.

**“A STUDY ON THE SERVICES PROVIDED BY E-WALLET
WITH SPECIAL REFERENCE TO PAYTM”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

RAHIBA.K

(REG.NO: POAUMCM019)

Under the guidance of

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Assistant Professor,

Department of Commerce and Management Studies



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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. RAHIBA .K (POAUMCM019), student of Department of Commerce and management studies has completed her project entitled "A STUDY ON THE SERVICES PROVIDED BY E-WALLET WITH SPECIAL REFERENCE TO PAYTM", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of **MASTER OF COMMERCE** of University of Calicut and that has not been previously formed basis for the award of any degree.


Dr. SIJI VERGHESA

Head of the Department

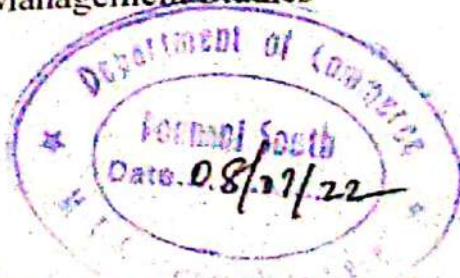
Department of Commerce and Management Studies

M.E.S Ponnani College



Mr. RAFEEQUE M.T

(Supervising Guide)




SINJA.A.S
External Examiner.

Bzeleche CY

**“A STUDY ON THE WOMEN ATTITUDE TOWARDS
CASHLESS ECONOMY WITH SPECIAL REFERENCE TO
VELIYAMCODE AREA”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

RASHIKKA.R.V

(REG.NO: POAUMCM020)

Under the guidance of

Mr. RAFEEQUE.M.T

Assistant Professor,

Department of Commerce and Management Studies



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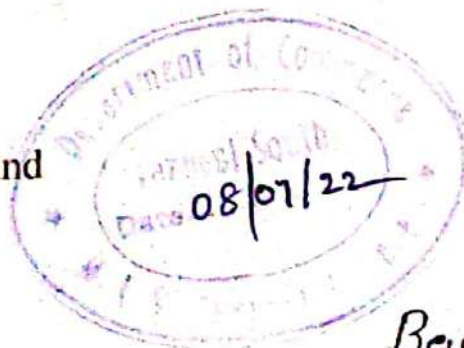
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Ponnani South – 679586 Malappuram, Kerala

CERTIFICATE

This is to certify that Ms. RASHIKKA.R.V (POAUMCM020), Student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON THE WOMEN ATTITUDE TOWARDS CASHLESS ECONOMY WITH SPECIAL REFERENCE TO VELIYAMCODE AREA" is an bonafide record of work under the Guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the Master Degree of COMMERCE of the University of Calicut and that has not been previously formed basis for the award any degree.

Dr. SIJI VERGHESE.V
(Head of the Department)
Department of Commerce and
Management Studies



RAFAEQUE.M.T
(Faculty Guide)

Beekisha.V.

SIVAJA.A.S

External Examiner.

**“A STUDY ON OPPORTUNITIES AND CHALLENGES OF
RETAILERS IN RURAL AREA IN COVID 19 CONTEXT
WITH SPECIAL REFERENCE TO VATTAMKULAM
GRAMAPANCHAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

RENU.R

(REG.NO: POAUMCM021)

Under the guidance of

Mr. RAFEEQUE. M. T

Assistant professor,

Department of Commerce and Management Studies



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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. RENU.R (POAUMCM021), student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON OPPORTUNITIES AND CHALLENGES OF RETAILERS IN RURAL AREA IN COVID 19 CONTEXT WITH SPECIAL REFERENCE TO VATTAMKULAM GRAMAPANCHAYATH", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College



RAFEEQUE. M. T

(Supervising Guide)

Badisha.

SINIJA.A.S

External Examiner

**“ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION
AND WOMEN EMPOWERMENT WITH SPECIAL
REFERENCE TO MARANCHERY PANCHAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

RINSHA PARVEEN V

(REG.NO: POAUMCM022)

Under the guidance of

NAZAR K

Assistant professor,

Department of Commerce and Management Studies



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Ponnani south P.O, Malappuram,

2020-2022

**“ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION
AND WOMEN EMPOWERMENT WITH SPECIAL
REFERENCE TO MARANCHERY PANCHAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

RINSHA PARVEEN V

(REG.NO: POAUMCM022)

Under the guidance of

NAZAR K

Assistant professor,

Department of Commerce and Management Studies



MES PONNANI COLLEGE

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

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Dr. SIJI VERGHESE.V

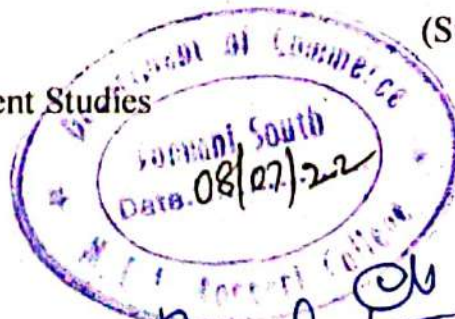
Head of the Department


Department of Commerce and Management Studies

M.E.S Ponnani College


NAZAR K

(Supervising Guide)




SINISA A.S

External Examiner

**“A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE
SHOPPING WITH SPECIAL REFERENCE TO EDAPPAL
PANCHAYATH”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfilment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

ROSHNI KT

(REG.NO: POAUMCM023)

Under the guidance of

NAZAR K

Assistant professor,

Department of Commerce and Management Studies



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Ponnani south P.O, Malappuram

CERTIFICATE

This is to certify that Mrs. ROSHNI KT (POAUMCM023), Student of Department of Commerce has completed her project entitled "A STUDY ON CONSUMER PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERANCE TO EDAPPAL PANCHAYATH" is a bonafide record of work done under my guidance and supervision. And submitted in partial fulfilment of the requirement for acquiring the Master Degree of Commerce of the University of Calicut and that has not been previously formed basis forth award of any degree.

DR. SIJIVERGHESE.V

(Head of the department)

Department of Commerce and

Management Studies



NAZAR K

Assistant Professor

External Examiner
SINHA, A.S.
Bodhishe

**“A STUDY ON CUSTOMER ATTITUDE TOWARDS
MOBILE BANKING AND FACTORS INFLUENCING
MOBILE BANKING SERVICE”**

PROJECT REPORT

Submitted to University of Calicut

In the partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

SUBMITTED BY

SAFWANA.M

(REG.NO: POAUMCM024)

Under the guidance of

NAZAR.K

Assistant Professor,

Department of Commerce and Management Studies



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Ponnani south P.O, Malappuram,

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Ponnani South-679586 Malappuram-Kerala

CERTIFICATE

This is to certify that Ms. SAFWANA.M (POAUMCM024), student of Department of Commerce and Management Studies has completed her project entitled "A STUDY ON CUSTOMER ATTITUDE TOWARDS MOBILE BANKING AND FACTORS INFLUENCING MOBILE BANKING SERVICE", is a bonafide record of work done under my guidance and supervision and submitted in partial fulfilment of the requirement for acquiring the degree of MASTER OF COMMERCE of University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE.V

Head of the Department

Department of Commerce and Management Studies

M.E.S Ponnani College

NAZAR.K

(Supervising Guide)



SINDA A-S
External Examiner

**“A STUDY ON THE INVESTMENT BEHAVIOUR
OF SCHOOL TEACHERS ”**

Submitted by

SHABNA C

Reg. No: POAUMCM025

Under the guidance of

Mr. NASAR K

Assistant Professor of Department of commerce

Submitted to



University Of Calicut

In partial fulfillment of the requirements for the award of

MASTER OF COMMERCE



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Ponnani South-679586, Malappuram

2020-2022



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STUDIES

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Accredited by NAAC with A+ Grade
Ponnani South -679586,Malappuram ,Kerala

CERTIFICATE

This is to certify that Ms.SHABNA C (POAUMCM025) student of PG Department of Commerce has completed her project entitled " A STUDY ON THE INVESTMENT BEHAVIOUR OF SCHOOL TEACHERS" is a bonafide record of work done under the guidance and supervision of Mr.NASAR.K and submitted in partial fulfillment of requirement for acquiring the master of degree of COMMERCE of the university of Calicut and that has not been previously formed basis for the award of any degree .

Mrs. Dr. SIJI VERGHESE.V
(Head of the department)
P.G Department Of Commerce
And management studies

Mr.NASAR.K
(Faculty Guide)



Bachika.

SINITA.A.S

**“A STUDY ON STUDENTS’ ATTITUDE TOWARDS USAGE OF PLASTIC
CARDS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE,
PONNANI”**

PROJECT REPORT

Submitted to Calicut University in partial fulfillment of the
requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

SHAMNA NALAKATHU PUTHETHEL
(POAUMCM026)

Under the guidance of

Mrs. THANZEELA EBRAHIM K

(M.Com, MBA, BEd, SET, NET)
Assistant Professor

Department of Commerce and Management Studies



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Ponnani, Malappuram

2020-2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

MES PONNANI COLLEGE, PONNANI

Accredited by NAAC with A+ Ponnani, Malappuram, Kerala

CERTIFICATE

This is to certify that Ms. SHAMNA NALAKATHU PUTHETHEL (POAUMCM026), Student of Department of Commerce and Management Studies has completed her project titled "A STUDY ON STUDENTS' ATTITUDE TOWARDS USAGE OF PLASTIC CARDS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE, PONNANI" is a bonafide record of work done under the guidance and supervision of Smt. THANZEELA EBRAHIM K and submitted in partial fulfillment of the requirement for acquiring the Master Degree of Commerce in the University of Calicut and that has not been previously formed basis for the award of any degree.

DR SIJI VERGHESE.V

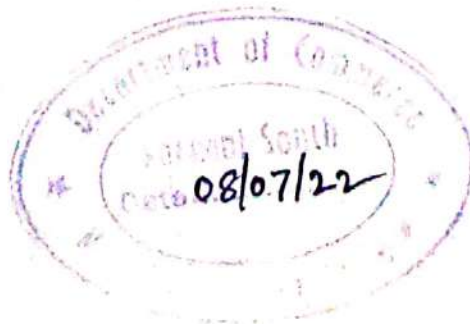
(Head of the department)

Department of Commerce and
Management Studies

THANZEELA EBRAHIM K

Assistant Professor

Department of Commerce and
Management Studies



Badisha Simiya A.S.
External Examiner.

**“ASTUDY ON THE EFFECTIVENESS OF WELFARE PENSION
SCHEME WITH SPECIAL REFERENCE TO CHERUPULASSERY
LOCALITY”**

PROJECT REPORT

Submitted to University of Calicut

in partial fulfillment of the requirement for the award of the degree of

MASTER OF COMMERCE

Submitted by

SHARAFUNNISA PM

(Reg.No:POAUMCM027)

Under the guidance of

Mrs. THANZEELA EBRAHIM K

MCom, MBA, BEd, NET, SET

Assistant Professor

Department of Commerce and Management Studies



MES PONNANI COLLEGE

NAAC Re accredited with A+ Grade

(Affiliated to university of Calicut)

Ponnani South P O Malappuram

2020-2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

MES PONNANI COLLEGE, PONNANI

Reaccredited by NAAC with A+ Grade

PonnaniSouth-679586

Malappuram, Kerala

CERTIFICATE

This is to certify that Mrs. SHARAFUNNISA PM (POAUMCM027), Student of Department of Commerce has completed her project entitled "**THE EFFECTIVENESS OF WELFARE PENSION SCHEME**" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the Master Degree of Commerce of the University of Calicut and that has not been previously formed basis for the award of any Degree.

Dr.SIJI VERGHESE V

(Head of the department)

Department of Commerce and
Management Studies



THANZEELA EBRAHIM K

Assistant Professor

SINGA. A.S
External Examiner.
Kudoke

**“A STUDY ON THE IMPACT OF CELEBRITY ENDORSMENT ON
CONSUMER BUYING BEHAVIOR WITH THE SPECIAL REFERENCE
AMONG STUDENTS OF MES PONNANI COLLEGE”**

PROJECT REPORT

Submitted to Calicut University in partial fulfillment of the requirement for the
award of the degree of

MASTER OF COMMERCE

Submitted by

SNEHA CHANDRAN PP

(Reg.No:POAUMCM028)

Under the guidance of

Mrs. THANZEELA EBRAHIM K

MCom, MBA, BEd, NET, SET

Assistant Professor

Department of Commerce and Management Studies



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Ponnani South-679586, Malappuram

2020-2022



DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
MES PONNANI COLLEGE, PONNANI

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Ponnani South-679586

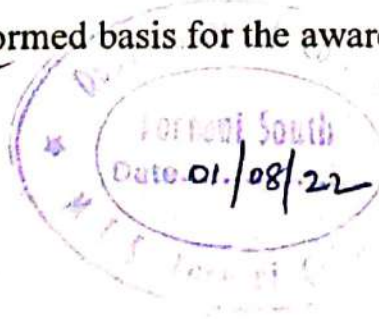
Malappuram, Kerala

CERTIFICATE

This is to certify that Mrs. SNEHA CHANDRAN PP (POAUMCM028), Student of Department of Commerce has completed her project entitled "IMPACT OF CELEBRITY ENDORSMENT ON CONSUMER BUYING BEHAVIOR WITH THE SPECIAL REFERENCE AMONG STUDENTS OF MES PONNANI COLLEGE" is a bonafide record of work done under my guidance and supervision and submitted in partial fulfillment of the requirement for acquiring the Master Degree of Commerce of the University of Calicut and that has not been previously formed basis for the award of any degree.

Dr. SIJI VERGHESE V
(Head of the department)

Department of Commerce and
Management Studies



THANZEELA EBRAHIM K
Assistant Professor

Editorial Examiner -

**“A STUDY OF THE ATTITUDE OF YOUTH
TOWARDS ONLINE SHOPPING WITH SPECIAL
REFERNCE TO KUNNAMKULAM PACHAYATH”**

PROJECTREPORT

Submitted to Calicut University in partial fulfillment of the requirement
for the award of the degree of

MASTEROFCOMMERCE

Submitted by

SREELAKSHMY C P

(Reg.No:POAUMCM029)

Under the guidance of

Mrs.THANZEELA ERBRAHIM K

MCom,MBA,BEd,NET,SET

AssistantProfessor

DepartmentofCommerceandManagementStudies



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Ponnani South-679586, Malappuram**

2020-2022



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Malappuram, Kerala

CERTIFICATE

This is to certify that Mrs. SREELAKSHMY C P (POAUMCM029), Student of Department of Commerce has completed his project entitled " A STUDY OF THE ATTITUDE OF YOUTH TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO KUNNAMKULAM PACHAYATH " is a bonafide record of work done under the guidance and supervision of Smt. THAZEELA EBRAHIM K and submitted in partial fulfillment of the requirement for acquiring the Master Degree of Commerce of the University of Calicut and that has not been previously formed basis for the award of any degree.

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MES PONNANI COLLEGE, PONNANI
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
VI SEM BBA 2019-22 : TOPIC FOR PROJECT REPORT

Register Number	Name of the student	Title of the Project	Name of the Guide
POATBBAR01	ASNA K A	A STUDY ON CONSUMER PERCEPTION TOWARDS DIFFERENT SMARTPHONE BRANDS WITH A SPECIAL REFERENCE TO YOUNGERS	Dr. SIJI VARGHESE V
POATBBAR02	ASNA SHERIN P P	TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	Dr. SIJI VARGHESE V
POATBBAR03	AYSHA A V	A STUDY ON SERVICE RENDERED BY AKSHAYA CENTERS FOR THE DVPT OF RURAL AREAS	MUNEERA K
POATBBAR04	AYSHA JANNA	A STUDY ON JOB SATISFACTION OF NURSES WORKING IN PRIVATE HOSPITAL WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	MUNEERA K
POATBBAR05	BANEESHA P V	A STUDY ON INVESTMENT BEHAVIOR OF PEOPLE TOWARDS POST OFFICE SAVING SCHEME	MUNEERA K
POATBBAR06	BASIMA M E	STUDY ON EXPORT OF FOOD PRODUCTS WITH SPECIAL REFERENCE TO NELLARA FOOD INDUSTRIES, VATTAMKKULAM	MUNEERA K
POATBBAR07	DHANA T K	A STUDY ON LABOUR WELFARE AND SOCIAL SECURITY REFERENCE TO NELLERA FOOD INDUSTRY	MUNEERA K
POATBBAR08	FATHIMA NASRINA	A STUDY ON CONSUMER BUYING BEHAVIOUR TOWARDS GREEN PRODUCTS WITH SPECIAL REFERENCE TO KUTTIPURAM PANCHAYAT	FATHIMA A.V
POATBBAR09	P V SENIYYA SAHEER	EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	FATHIMA A.V
POATBBAR10	RIFANA RISIN V	A STUDY ON CUSTOMER SATISFACTION TOWARDS AIRTEL WITH SPECIAL REFERENCE TO THRISSUR CITY	FATHIMA A.V
POATBBAR11	SHEBIN BANU A S	A STUDY ON E-GOVERNANCE SERVICE AND CUSTOMER SATISFACTION THROUGH AKSHAYA CENTRES	FATHIMA A.V
POATBBAR12	APARNA CHANDRAKANT BHOSALE	A STUDY ON THE IMPACT OF OIL PRICE FLUCTUATION AMONG COMMON PEOPLE WITH SPECIAL REFERENCE OF PONNANI TALUK	FATHIMA A.V
POATBBAR13	FILZA NITHA A K	A COMPARATIVE STUDY ON STRATEGIES OF ONLINE SHOPPING WITH REFERENCE TO AMAZON AND FLIPKART	THABSHEERA T
POATBBAR14	RAMEESA NASREEN	A STUDY ON SATISFACTION LEVEL OF CUSTOMERS OF LIC WITH SPECIAL REFERENCE IN PONNANI TALUK	THABSHEERA T
POATBBAR15	RIYA K	A STUDY ABOUT PASSENGER'S SATISFACTION TOWARDS RAILWAY SERVICE WITH SPECIAL REFERENCE TO CALICUT AREA, PALAKKAD DIVISION	THABSHEERA T
POATBBAR16	SUHAILA K	A STUDY ON CUSTOMERS SATISFACTION TOWARDS E-BANKING SYSTEM WITH SPECIAL REFERENCE PONNANI MUNICIPALITY	THABSHEERA T
POATBBAR17	ADHIMA BABU M	A STUDY ON THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR	THABSHEERA T
POATBBAR18	AFI T C	A STUDY ON EFFECTIVENESS OF TRAINING AND DEVELOPMENT PROGRAMMES WITH SPECIAL REFERENCE TO MANGALODAYAM PHARMACEUTICAL PVT,LTD CHANGARAMKULAM	JAHFAR A
POATBBAR19	ARSHINA T	THE IMPACT OF SOCIAL MEDIA MARKETING ON CUSTOMER PREFERENCE IN FASHION INDUSTRY	JAHFAR A

POATBBAR20	ARYA K P	A STUDY ON CONSUMER SATISFACTION ON LAKME PRODUCT SPECIAL REFERENCE TO PONNANI MUNICIPALITY	JAHFAR A
POATBBAR21	AYISHATHU SHAMREEN P	A STUDY ON PETROL PUMP DEALERS ATTITUDE TOWARDS DAILY FUEL PRICE VARIATION	JAHFAR A
POATBBAR22	DHANYA P	CONSUMER ATTITUDE TOWARDS PUBLIC DISTRIBUTION SYSTEM WITH SPECIAL REFERENCE TO MAVELISTORE	JAHFAR A
POATBBAR23	DHILNA ASLIN	A STUDY ON BRAND PREFERENCE OF TWO WHEELER MOTOR CYCLES AMONG CUSTOMERS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	RAHEENA
POATBBAR24	FATHIMA ASILIYA	STUDY ON PETROL PUMP DEALERS ATTITUDE TOWARDS DAILY FUEL PRICE VARIATION WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT.	RAHEENA
POATBBAR25	FAZNA E	BRAND PERCEPTION OF AMUL PRODUCTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	RAHEENA
POATBBAR26	GOPIKA C G	PROBLEMS FACED BY UNORGANISED WORKERS IN MASON SECTOR WITH SPECIAL REFERENCE TO KALPAKANCHERY VILLAGE	RAHEENA
POATBBAR27	HANNA THASNEEM N A	BRAND PREFERENCE OF TWO WHEELER MOTOR CYCLES AMONG CUSTOMERS WITH SPECIAL REFERENCE TO THRISSUR DISTRICT	RAHEENA
POATBBAR28	JASEENA K	A STUDY ON THE EFFECT OF ADVERTISEMENT ON CONSUMER BRAND PREFERENCE	NASAR K
POATBBAR29	JUMANA RINSI A	THE IMPACT OF SOCIAL MEDIA ON CONSUMER BEHAVIOR	NASAR K
POATBBAR30	MURSHIDHA V V	CUSTOMER SATISFACTION OF PHONE PE MOBILE PAYMENT APP	NASAR K
POATBBAR31	N AMAL RASHEED	A STUDY ABOUT SAMSUNG COMPANIES INTERNATIONAL MARKETING STRATEGY, CUSTOMER SATISFACTION OF SAMSUNG PRODUCT AND THEIR LATEST TECHNOLOGIES	NASAR K
POATBBAR32	NEHALA SHARIN O	A STUDY ON CONSUMERS PERCEPTION ABOUT THE SALES PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS IN SPECIAL REFERENCE IN MARANCHERY PANCHAYAT	NASAR K
POATBBAR33	RAFNA K V	A STUDY ON PROBLEMS FACED BY UNORGANISED WORKERS IN MASON SECTOR WITH SPECIAL REFERENCE TO KALPAKANCHERY VILLAGE	RAFEEQUE M T
POATBBAR34	RUSHDA V A	STUDY ON THE CONSUMPTION OF OTT PLATFORMS AMONG YOUTHS	RAFEEQUE M T
POATBBAR35	SAHSINA NOURI U	EFFECTIVENESS AND POPULARITY OF EPAYMENT SOLUTIONS AND SMART CARD	RAFEEQUE M T
POATBBAR36	SALMA R V	A STUDY ON BRAND LOYALTY TOWARDS IPHONE AND THE CUSTOMER SATISFICATION TOWARDS APPLE IPHONE	RAFEEQUE M T
POATBBAR37	SHABNA P P	THE PROBLEMS FACED BY FRUITS WHOLESALERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT	RAFEEQUE M T
POATBBAR38	SHAMLA SHAREEN T	CUSTOMER SATISFACTION OF REDMI PHONES AT PONNANI MUNICIPALITY	RAFEEQUE M T
POATBBAR39	SINAN	A STUDY ON ROLE OF KUDUMBASHREE IN FINANCIAL INCLUSION	Dr. ASHA K. MOIDEEN
POATBBAR40	SNEHA C S	ONLINE ADVERTISING OVER CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE	Dr. ASHA K. MOIDEEN
POATBBAR41	SREEDEVI K M	A STUDY ON CONSUMER BUYING BEHAVIOR TOWARDS LUX SOAP WITH SPECIAL REFERENCES TO PONANANI AREA	Dr. ASHA K. MOIDEEN
POATBBAR42	THESNEEM P	A STUDY ON BRAND PERCEPTION OF AMUL PRODUCTS WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	Dr. ASHA K. MOIDEEN
POATBBAR43	AKHIL M SURESH	A STUDY OF CUSTOMER SATISFACTION OF REDMI PHONES AT PONNANI MUNICIPALITY	Dr. ASHA K. MOIDEEN

POATBBAR44	AMEER M P	EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM PANCHAYATH	NESIYA M
POATBBAR45	ANAS M T	A STUDY STRESS MANAGEMENT OF TEACHERS DURING COVID 19 PANDEMIC	NESIYA M
POATBBAR46	ARJUN V V	A STUDY ON ONLINE BUYING BEHAVIOUR AMONG YOUTH IN FLIPKART	NESIYA M
POATBBAR47	IRSHAD MON C	THE EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM	NESIYA M
POATBBAR48	MANSOOR K M	A STUDY ON CUSTOMER SATISFACTION OF PHONE PE MOBILE PAYMENT APP	NESIYA M
POATBBAR49	MOHAMMED FAZAL	STUDY ON CONSUMER PERCEPTION TOWARDS IPHONES WITH SPECIAL REFERENCE TO PONNANI	NESIYA M
POATBBAR50	MUHAMED RIYAS T	A STUDY ON BRAND LOYALTY OF ADIDAS PRODUCTS WITH SPECIAL REFERENCE TO PONNANI	NESIYA M
POATBBAR51	MUHAMMED SHAKIR ZADHAH P P	CONSUMERS PERCEPTION ABOUT THE SALES PROMOTION STRATEGIES OF FAST MOVING CONSUMER GOODS	THANZEELA
POATBBAR52	NIVED C	IMPACT OF ONLINE ADVERTISING OVER CONSUMER BEHAVIOUR WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE THANZEELA	THANZEELA
POATBBAR53	SAJEESH KRISHNAN M P	A STUDY ON THE PROBLEMS FACED BY FRUITS WHOLESALERS WITH SPECIAL REFERENCE TO PALAKKAD DISTRICT	THANZEELA
POATBBAR54	SOBIN K P	STRESS MANAGEMENT OF TEACHERS DURING COVID 19 PANDEMIC WITH SPECIAL REFERENCE TO PONNANI TALUK	THANZEELA
POATBBAR55	SREENATH P P R	A STUDY ON BRAND PERCEPTION OF SOFT DRINK AMONG YOUTH	THANZEELA
POATBBAR56	SUJIN C P	A STUDY ON THE EFFECTIVENESS OF MAHATMA GANDHI NATIONAL RURAL EMPLOYMENT GUARANTEE SCHEME IN VATTAMKULAM PANCHAYATH	THANZEELA

MES PONNANI COLLEGE, PONNANI

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES

VI SEM B COM 2019-22 : TOPIC FOR PROJECT REPORT

University Reg. No.	Name of the Student	Title of the Project	Name of the Guide
POATBCM001	ADHILA THASNI P	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM002	HASNA C	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM003	MUFEEDA NT	THE AWARENESS OF NEW BANKING SERVICES AMONG COLLEGE STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	SIJI
POATBCM004	MUHSINA SHIRIL MP	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM005	MURSHIDA KC	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM006	RINCY PV	COMPARATIVE STUDY ON CUSTOMER PREFERENCE OVER MINERAL WATER AND SOFT DRINKS ON STUDENTS WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM007	SAFEEDHA	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM008	SHAHANA JABIN	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM009	SULAIKA	A STUDY ON THE PERCEPTION OF PEOPLE TOWARDS PLASTIC MONEY WITH SPECIAL REFERENCE TO TIRUR LOCALITY	MUNEERA
POATBCM0010	THASNI P	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0011	THASNY	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0012	MOHMOOD IHLAS	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0013	ADHILA FARZANA CV	TO FIND OUT THE ATTITUDE OF YOUNG GENERATION TOWARDS ROYAL ENFIELD WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATHIMA
POATBCM0014	FABNA KV	VARIOUS MOTIVATIONAL FACTORS AND ITS IMPACT ON EMPLOYEE SATISFACTION IN BENCO INDUSTRY	FATHIMA
POATBCM0015	FATHIMA MUBEENA K	VARIOUS MOTIVATIONAL FACTORS AND ITS IMPACT ON EMPLOYEE SATISFACTION IN BENCO INDUSTRY	FATHIMA
POATBCM0016	NAVYA KRISHNA KK	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA
POATBCM0017	NIZWA	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA
POATBCM0018	RAFSINA KC	STUDY ON SATISFACTION LEVEL OF CUSTOMERS TOWARDS ATM SERVICES SBI	THABSHEERA

POATBCM0019	RAHANA CH	A STUDY ON IMPLEMENTATION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0020	SAHIBAN	A STUDY ON IMPLEMENTATION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0021	SHAANA TK	A STUDY ON IMPLEMENTATION OF ONLINE MARKETING STRATEGIES FOR INCREASING SALE OF CONSUMABLE PRODUCTS IN MYNTRA	THABSHEERA
POATBCM0022	SHAHANA P	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0023	SHIBILA SHERIN C	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0024	AFSANA NP	THE STUDY ON RECENT TRENDS IN ONLINE SHOPPING	JAFAR
POATBCM0025	AISHWARYA P	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	JAFAR
POATBCM0026	ANEESHA PP	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	JAFAR
POATBCM0027	ANSIRA P	A STUDY ON CUSTOMER PERCEPTION TOWARDS SOCIAL MEDIA MARKETING	RAHEENA
POATBCM0028	ANUPAMA P	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0029	ANUSHA P	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0030	ASWANI PV	IMPACT OF SOCIAL MEDIA ON CONSUMER'S BUYING BEHAVIOR SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0031	AYISHA HALNA NAVAS	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0032	DHIYA NV	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAHEENA
POATBCM0033	EHSAN BASHEER MOHAMED BASHEER	A STUDY ON AWARENESS AND PREFERENCE TOWARDS GREEN PRODUCTS AMONG CUSTOMERS WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	NASAR
POATBCM0034	FAHIMA	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0035	FARSSENA NASREEN V	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0036	GEETHIKA P	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0037	NAVYA OC	ISSUES AND PROBLEMS OF WOMEN ENTREPRENEURSHIP IN KERALA WITH SPECIAL REFERENCE TO MALAPPURAM DISTRICT	NASAR
POATBCM0038	RANJU TN	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR
POATBCM0039	RINCY EP	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR
POATBCM0040	SAFANA KA	A STUDY ON CUSTOMERS ATTITUDE AND PERCEPTION TOWARDS MILMA PRODUCTS WITH SPECIAL REFERENCE OF TIRUR LOCALITY	NASAR

POATBCM0041	SANA A	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0042	SANA E K	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0043	SANDRA K	A STUDY ON THE EFFECTIVENESS OF INSTAGRAM AS A MARKETING TOOL	RAFEEQ
POATBCM0044	SHAHANA V	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0045	SHAJILA N P	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0046	SHAMEERA HAMZA MOYAN M	A STUDY ON STUDENTS ATTITUDE TOWARDS ENTREPRENUERSHIP DEVELOPMENT WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	RAFEEQ
POATBCM0047	SNEHA V T	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0048	SREELAKSHMI K S	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0049	SREELAKSHMI P V	A STUDY ON CONSUMER PERCEPTION TOWARDS THE RELIANCE JIO NETWORK WITH SPECIAL REFERENCE TO PONNANI AREA	ASHA
POATBCM0050	SUMAYYA K	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENCE TO PONNANI LOCALITY	ASHA
POATBCM0051	ABHIRAM P V	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENE TO PONNANI LOCALITY	ASHA
POATBCM0052	ARUN K P	POPULARITY OF DIFFERENT UTILITIES OF ATM CARDS WITH SPECIAL REFERENCE TO PONNANI LOCALITY	ASHA
POATBCM0053	DHILBAR P A	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0054	FASIL K V	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0055	GEO SEBASTIAN	A STUDY ON CONSUMER PERCEIVED RISK IN ONLINE SHOPPING	NESIYA
POATBCM0056	MOHAMMED HASHIQ M	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	NESIYA
POATBCM0057	MOHAMMED MURSHID F	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	NESIYA
POATBCM0058	MOHAMMED SHAMIR M V	A STUDY ON EMPLOYEE JOB SATISFACTION WITH SPECIAL REFERENCE TO BROTHERS TEXTORIUM PONNANI	THANZEELA
POATBCM0059	MUHAMMED SUHAIB	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0060	N A MOHAMMED NASFAN	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0061	NAVEEN BENNY A	CUSTOMER PERCEPTION TOWARDS FOOD DELIVERY APPLICATIONS DURING COVID-19	THANZEELA
POATBCM0063	ROSHAN K DINESH	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA
POATBCM0064	SHAHID K V	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA
POATBCM0065	SOORYAJITH P P	AN ANALYSIS ON CUSTOMER SATISFACTION TOWARDS ELECTRIC SCOOTERS	THANZEELA

MES PONNANI COLLEGE, PONNANI
DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES
IV SEM M COM 2020-22 : TOPIC FOR PROJECT REPORT

Register No	Name	Topic of the Project	Name of the Guide
POAUMCM001	ANUSHA K V	A STUDY ON IMPACT OF COVID 19 IN THE FIELD OF TWO WHEELERS SALES WITH SPECIAL REFERENCE TO PONNANI TALUK	Dr.SIJI VARGHESE.V
POAUMCM002	ANUSREE P	A STUDY ON THE EFFECTIVENESS OF ONLINE CLASSES DURING THE PERIOD OF COVID-19 AMONG PG STUDENTS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE	Dr.SIJI VARGHESE.V
POAUMCM003	ARUN VM	A STUDY ON THE CUSTOMER PERCEPTION TOWARDS BSNL WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY"	Dr.SIJI VARGHESE.V
POAUMCM004	AYISHABEEVI K	A STUDY ON SAVINGS AND INVESTMENT PATTERN OF FISHERMEN IN PONNANI	MUNEERA.K
POAUMCM005	FATHIMATHUL ATHIYYA P	A STUDY ON THE KNOWLEDGE AND PERCEPTION OF CONSUMERS TOWARDS E-FOOD ORDERING AND DELIVERY SYSTEM WITH SPECIAL REFERENCE TO KAPPUR PANCHAYAT	MUNEERA K
POAUMCM006	HANA BACKER	A STUDY ON AWARENESS OF GREEN PRODUCT AMONG CONSUMERS WITH SPECIAL REFERENCE TO VADAKEKKAD PANJAYATH'	MUNEERA.K
POAUMCM007	HARSHA P P	A STUDY ON PROBLEM FACED BY CONSUMERS WHILE TAKING HOUSING LOAN WITH SPECIAL REFERENCE TO KAPPUR PANJAYATH	FATHIMA A V
POAUMCM008	JULFAR T	ICT USE AND EFFECTIVENESS AMONG THE STUDENTS OF MES PONNANI COLLEGE	FATHIMA A V
POAUMCM009	JYOTHI P	A STUDY ON THE USE OF ELECTRONIC TRANSACTIONS AMONG PEOPLE WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	FATIMA A V
POAUMCM010	KRISHNENDHU T V	A STUDY ON SAVINGS AND INVESTMENT PATTERNS OF RURAL WOMEN WITH SPECIAL REFERENCE TO PONNANI TALUK	THABSHEERA T
POAUMCM011	MANJU E V	A STUDY ON THE PROBLEMS FACED BY WOMEN IN PRIVATE BANKING SECTOR WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	THABSHEERA T
POAUMCM012	MANJU GAYATHRI V	A STUDY ON AWARENESS AND PERCEPTION OF RURAL PEOPLE TOWARDS E-BANKING SERVICES WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	THABSHEERA.T
POAUMCM013	MEHJABEEN	A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO PONNANI TALUK	JAHFAR .A
POAUMCM014	MRIDULA O S	A STUDY ON STRESS MANAGEMENT AMONG BANK EMPLOYEES WITH SPECIAL REFERENCE TO PATTAMBI TALUK	JAHFAR.A

POAUMCM015	MUHSINAMOL C K	A STUDY ON EMPLOYEE SATISFACTION ON WORKING FROM HOME DURING COVID 19	JAHFAR A
POAUMCM016	MURSHIDA K	PERFORMANCE ANALYSIS OF SELECTED PRIVATE SECTOR BANKS IN INDIA USING CAMELS MODEL	RAHEENA KM
POAUMCM017	NEETHU K K	A STUDY ON THE IMPACT OF COVID 19 CRISIS ON UNORGANISED SECTOR WORKERS IN KUNNAMKULAM MUNICIPALITY	RAHEENA.K.M
POAUMCM018	NIMA THOMAS	A STUDY ON CUSTOMER PREFERENCE TOWARDS HEALTH INSURANCE POLICIES WITH SPECIAL REFERENCE TO KUNNAMKULAM MUNICIPALITY	RAHEENA.K.M
POAUMCM019	RAHIBA K	A STUDY ON THE SERVICES PROVIDED BY E-WALLET WITH SPECIAL REFERENCE TO PAYTM	RAFEEQUE. MT
POAUMCM020	RASHIKKA R V	A STUDY ON THE WOMEN ATTITUDE TOWARDS CASHLESS ECONOMY WITH SPECIAL REFERENCE TO VELIYMCODE AREA	RAFEEQUE.M.T
POAUMCM021	RENU R	A STUDY ON OPPORTUNITIES AND CHALLENGES OF RETAILERS IN RURAL AREA IN COVID 19 CONTEXT WITH SPECIAL REFERENCE TO VATTAMKULAM GRAMAPANCHAYATH	RAFEEQUE.M.T
POAUMCM022	RINSHA PARVEEN V	ROLE OF KUDUMBASREE IN FINANCIAL INCLUSION AND WOMEN EMPOWERMENT WITH SPECIAL REFERENCE TO MARANCHERY PANCHAYATH	NAZAR.K
POAUMCM023	ROSHNI K T	A STUDY ON CONSUMER'S PERCEPTION TOWARDS ONLINE SHOPPING WITH SPECIAL REFERENCE TO KALADI PANCHAYATHU	NAZAR.K
POAUMCM024	SAFWANA M	A STUDY ON CUSTOMER ATTITUDE TOWARDS MOBILE BANKING AND FACTORS INFLUENCING MOBILE BANKING SERVICE WITH SPECIAL REFERENCE TO PONNANI MUNICIPALITY	NAZAR.K
POAUMCM025	SHABNA C	A STUDY ON THE INVESTMENT BEHAVIOR OF SCHOOL TEACHERS	NAZAR.K
POAUMCM026	SHAMNA NALAKATHU PUTHETHEL	STUDENT'S ATTITUDE TOWARDS USAGE OF PLASTIC CARDS WITH SPECIAL REFERENCE TO MES PONNANI COLLEGE, PONNANI	THANZEELA
POAUMCM027	SHARAFUNNISA P M	A STUDY ON THE ATTITUDE OF COMMERCE STUDENTS TOWARDS ENTREPRENEURSHIP	THANZEELA
POAUMCM028	SNEHA CHANDRAN P P	A STUDY ON THE IMPACT OF CELEBRITY ENDORSEMENT ON CONSUMER BUYING BEHAVIOUR	THANZEELA
POAUMCM029	SREELAKSHMY C P	A STUDY BASED ON ONLINE SHOPPING WITH SPECIAL REFERENCE TO CHAVAKKAD	THANZEELA
POAUMCM030	THABSHEERA T	A STUDY ON CONSUMER BEHAVIOUR TOWARDS INSTANT FOOD PRODUCTS WITH SPECIAL REFERENCE TO PONNANI TALUK	THANZEELA